

# DIY MARKETING TOOLKIT

LEARN HOW TO GET MORE CUSTOMERS TO YOUR BUSINESS



## what will you learn?

Follow the EXACT steps in the DIY Marketing Toolkit Course and learn how to use these tools & platforms to **get more customers to your business.**



### #1 FACEBOOK ADVERTISING

**ATTRACT CUSTOMERS** using Facebook ads. Set-up your business ads manager to launch your first promotion.



### #2 EMAIL MARKETING

**DRIVE STORE TRAFFIC** using email marketing strategies from your customer list or database.



### #3 PRINT CAMPAIGNS THAT WORK!

Run a print campaign to target neighbourhoods & postal codes to **GET MORE CUSTOMERS** shopping your store.



It's your business...what are you waiting for?

**TAKE ACTION & START TODAY!**

[DIYMARKETINGTOOLKIT.CA/COURSE](http://DIYMARKETINGTOOLKIT.CA/COURSE)

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## #4 LAUNCH WITH INSTAGRAM

80% of Instagram users follow a business. Connect with them and **GROW YOUR BUSINESS**.



## #5 GOOGLE ADWORDS FOR BUSINESS

Prospective customers are searching for your products & services. **GET FOUND** with Google Adwords.



## #6 YOUTUBE

**REACH** a new audience, grow your business and build your brand with videos on YouTube.



## #7 GET WEBSITE LEADS

Generate website leads 24/7 with a marketing tool that gets your business the **LEADS** it deserves.



## #8 DESIGN LIKE A PRO!

Create social media posts & digital ad designs to attract **MORE CUSTOMERS** to your business or store.



## DIY MARKETING TOOLKIT

Learn how to take control of marketing your business. Use easy tools & strategies to get more customers to your business.



*what's next?*

**join the LIST to be notified when course opens!**

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